



Press Release

Mo' Lava Entertainment's BGI Riddim Project continues with the long-awaited Slaughter Riddim compilation album. Released on local radio and online on August 21st, the second album on the Project produced by James De Lovell makes a political statement regarding the current state of humanity, and features six burning tracks speaking directly to the plight of the people.

Describing the album, Producer James De Lovell said, "The name Slaughter is a level up on "bunnin' fire". For Mo' Lava, to "slaughter", is to drag a problem out at the root rather than talking it to death and belaboring the issue." He continued, "We are not the General Practitioner of music, so the Slaughter Riddim deals with the issues as critical and urgent." He referred to the artists on the album as "musical politicians" who "like party politicians ... are better and more animated and expressive on the stage, and speaking directly to the people." He cited this as the reason for the live feel of the music he created. The artists on the Slaughter album include Buggy Nhakente, Hi-Fan, Supa Frost, Daniel, and Hannibal & Pong. The inspiration for Slaughter came from Lovell's work on another project involving the late reggae artist Shakey Ranks who is also featured on a track on the album. He explained, "...I worked in some capacity with all of these artists prior to this project and I know they had things to say for years, but I could hear that it wasn't really coming out...some have wanted to experiment, check out a different avenue ... Mo' Lava is the right place to do it because we don't run from anything, and that is what this BGI Riddim Project is about. It is past 50 years of Independence for Barbados and the people earned the right to talk, because as Pong & Hannibal say on their song on the album, "'tings aint getting' nuh betta" after all these years." Lovell also promises a Slaughter Vol. 2 is already in the works.

Mo' Lava Entertainment

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